

Advertiser Self-Service Platform User Manual



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I. Definitions

Advertising: the product that will be promoted. The product can be a mobile app or a web page.

Offer: refers to the ad unit that needs to be put under an ad campaign. For example, when promoting an app, different ad units can be created to run A/B tests based on criteria like region, price, or creative. The same ad campaign can contain multiple ad units. Ad units can have custom names, we recommend naming them using this structure: short company name_ short product name_region_platform_mtg.

Tracking links: track the clicks or impressions for ads served by Mintegral and are used for conversion attribution callbacks. If you use 3rd party tracking, please choose Mintegral tracking links on the 3rd party platform. If you use API/S2S integration, please contact your Account Manager for assistance.

UUID: an internal Mintegral tag used for querying data for ad units, which is automatically generated after an ad unit is successfully created.

II.How-to Instructions

1. Register an account

1) Path:

Please visit the Mintegral website at https://www.mintegral.com/en, then click the "Sign up" button on the upper right corner and choose "advertiser" from the drop-down menu to access the registration page.



2) Fill in the required information

Fill in relevant information about your company in the signup form. Suggested user name structure: short company name_MTG

	Sign Up	If there are any problems, please send an email to support@mintegral.com , thanks for your cooperation.
Marked in red is		
required, which should	* User Name	
be filled in according		
of your company	* Email Address	
or your company.		
The user name should be	* Skype/Contact Number	
composed of English	* Company Property	Publisher AD Network Other
letters, English symbols		
and numbers	* Registered Business Name (EN)	
	* Registered Business Address	
	* Timezone	×
	* Main Address	- Location - V Address Details
	Company Website	
	company record	
	Product Link	
	* Qualification Documents 🕖	Upload
	* Deceword	
	Password	
	* Confirm Password	
		I'm not a robot
		reCAPTCHA Privasy-Terra
		I agree to Advertiser Terms of Service and Privacy and Data Protection Addendum
Need to agree		
and Privacy Policy		Submit
before registration		
<u> </u>		

2. Add funds

You need to add funds into your account in advance to ensure that your account balance is sufficient before you start running campaigns.

1) Path:

Minimum deposit: \$500.00

Mintegral	C Overview	# User Acquisition	≣ Reports	Account
Add Fu	nds Account >	Add Funds		Basic Information
				User Management
Billing Cu			_	Change Password
Deposit A	Amount Minimum: \$500			Add Funds
\$	Deposit Amount			Billing Management
There may b	be some fees happened in th	he recharge process (For instance, with	nholding tax 🕖), the act	ual amount is subject to our final confirmation.
Confirm	n and Choose Payment	Method		

2) Confirmation:

	Mintegral 🗈 Overview	# User Acquisition)) Account
	Add Funds Account > Add	d Funds	
	Billing Address Billing Address		
	City	State	Location
Support bank card and PayPal	Chy Choose a way to pay Card PayPal		(CG) Congo
Need to agree with Terms and Privacy Policy to continue the top-up	Pay Now Co Back	vice and Privacy and Data Protection Addendum	

3. Create and start a campaign

1) The user journey of creating an ad campaign



2) Creating a campaign

Path:

Mintegral 🛾 Overview	# User Acquisition	目 Reports 🛛 🤞	⊛ Account		test1	000 Logout En
Campaign List	Acquisition > Campaign List				Advertis	ing Balance:
- Campaign Name -	- Platform -	~	Search Campaign		Create Offer	Create Campaign
					Spend, CVR and CF	PI numbers cover the last 7 days
Campaign Name	Total Offers 🕧	Active Offers 🕧	Spend ¢	CVR ¢	СРІ 🕖 💠	Action
wen0513_001	0	0				Edit :

To create a campaign, follow these steps:

• Step 1: choose the promotion type

If the product you want to promote is a mobile app, set the type to "App". If you want to promote a website page, choose "Not app, it's a website".

Create Campaign	User Acquisition $>$ Campaign List $>$ Create Campaign	
	Promote Type	
	• App	
	Not app, it's a website	
		Next

• Step 2: Fill in the information of the product that will be promoted

If the type is "website", fill in the required fields shown below to finish creating a campaign:

	User Acquisition > Campaign L	ist > Create Campaign	
	Promote Type	Website	
	Landing Page	Please enter the landing page url you'd like to promote	
Create a name for this campaign	Campaign Name		
Whether the ad can be		This campaign is directed to children according to the Protection Act (COPPA) 16 CFR 312	Children's Online Privacy
displayed to the children under 13 years old ?	Website Icon	Format: jpg, png, jpeg, bmp, gif Dimension: 512x512 Size: 5M	
Upload the logo of the website	Website Name		
Enter the name of the website to be promoted	Category	 Android OS Category - 	
Select which mobile phone platform the ad should be displayed on	Website Description		
Brief introduction of the website		Back	Create Campaign
All fields are required. When you finish all settings, click here to proceed.			

If the type is "app", just add the download link in the Preview Link field:

Mintegral	C Overview	User Acquisition	Reports	Accou	nt					test0424 Logout English \
			Create Ca	mpaign	User Acquisition >	Campaign List	> Create Campaign		Advertising Balance.	
					Promote Typ	e App				
					Preview Lin	k Please ente	r you iTunes App Stor	e or Google Play URL h		
						App not in the	e store yet? App down	oad link is also accepted		
							Back	Next		

• Step 3: Finish adding the required information

For "app" promotion campaigns, click the "Next" button after finishing step 2 to get to the final step which will look as follows:

	Promote Type	Арр
	Preview Link	https://play.google.com/store/apps/details?id=io.voodoo.holeio&hl=en_US
	Campaign Name	
Make sure whether		This campaign is directed to children according to the Children's Online Privacy Protection Act (COPPA) 16 CFR 312
the mobile app meets the Children's Online Privacy	App Icon	Format: jpg, png, jpeg, bmp, gif Dimension: 512x512 Size: 5M
Protection Act	App Name	Hole.io
	Package	io.voodoo.holeio
The campaign name by default is the app name	Size	72.9 MB
the app name i	Platform	Android O iOS
	Category	Games ~
	Version	4.4 To -
	App Description	The most addictive game!Enter the arena and face the other holes in a fierce battle. Eat everything in sight with your black hole and expand it to eat more! Show them who
All fields are required. When you finish all settings, click		is the biggest hole in town!
nere to proceed.		

Description:

- If the app download link is an App Store or Google Play link, the basic app details will be automatically populated, you will only need to fill in the campaign name. If the app details are not automatically added, you will need to manually add the required information.
- If the app link is not an App Store or Google Play link, you will need to manually fill in the basic app details. For example, APK product information cannot be automatically captured by our system and you will need to manually add that information.

• Step 4: After creating your campaign, you will be able to see it in the "Campaign List" section, under "User Acquisition".

egral 🛾 Overview	# User Acquisition	🗏 Reports 🛛 🛞 Ac	ount		tes	t1000 Logout	En
Campaign List User Acquisition > Campaign List Advertising Balance:							
- Campaign Name -	- Platform -	 ✓ Sear 	ch Campaign		Create Offer	Create Campaign	
Campaign Name	Total Offers	Active Offers	Spend ¢	CVR ¢	Spend, CVR and	CPI numbers cover the last	t 7 day:
Campaign Name	Total Offers 🕖	Active Offers ①	Spend ¢	CVR ¢	Spend, CVR and CPI • +	CPI numbers cover the last Action Edit	t 7 day:
Campaign Name	Total Offers 🕖	Active Offers	Spend ¢	CVR \$	Spend, CVR and CPI • •	CPI numbers cover the last Action Edit Edit	t 7 day:

3) Create an offer

Path:

Click "Add Offer" next to your campaign as shown below:

lintegral 🗈 Overview	User Acquisition	🗏 Reports 🛛 🛞 Acco	ount		test	1000 Logout English 🔻
Campaign List User A	cquisition > Campaign List				Adverti	sing Balance:
- Campaign Name -	- Platform -	Search	Campaign		Create Offer	Create Campaign
Campaign Name	Total Offers ()	Active Offers	Spend ¢	CVR ¢	Spend, CVR and C	PI numbers cover the last 7 days Action
hole.io	0	0		-		Edit 💽
🗞 微信app	1	0	-	-	-	Edit Add Offer
jven test xxx 20200226	4	0				Edit :

To create an offer, follow these steps:

• Step 1: Fill out the basic information fields





• Step 2: Choose targeting options

• Step 3: Set the bid price and budget

	1	2	3	
	Input Basic Info	Fulfill Targeting Info	Set Bid Rate & Budget	Upload Creatives
	Bid Type	CPI		~
		Cost per Install . Whe	n a user installs and runs your a	арр
	Default Bid Rate	\$ 0.01		
In the following countries where there is no specified bid,	Bid Rate by Location	\$ 0.01		×
the default bid rate will be the final bid		(AD) Andorra 💿		~
		\$ 0.02		×
You can set bids for ∟		(AG) Antigua and	Barbuda 💿 (BB) Barbados	8 ×
different countries			+ A0	dd Bid Rate by Location
	Budget For	• For All Area	For Special Area	
	Total Spending Budget	\$		
		Open budget (n	o budget cap)	
	Set Daily Cap By 🚺	Spending Budget	 Conversion 	
	Daily Spending Budget	\$ 50		
		Open budget (new second sec	o budget cap)	
The daily budget				
setting of the offer, which will be shared by multiple countries			Back	Next

Step 4: Upload the creatives

Creatives can be used in your campaign only after they have been approved by our internal audit team. The auditing process is usually completed within 24 hours.



Below is a summary chart of ad types and each of their creative dimension requirements:

Creatives size types - Video	
Video Pixel(required)	1280x720, 720x1280
Video Pixel(optional)	1920x1080, 1080x1920, 1024x768, 768x1024
Video Length	It's recommend to provide 6s, 15s, 30s video lengths, but at least one length is required
Format	MP4
Bit Rate	minimum 1500kpbs
Size	maximum 50MB
Creatives size types - Graph	
Format	jpg(required), jpeg, png, gif, bmp
Size	maximum 500K
Dimension(required)	1200x627 (large graphic), 512x512 (icon), 720x1280, 768x1024, 320x50, 728x90

Uploading playable ads:

Before you can use a playable ad, you first need to test it. Once you have successfully tested the playable creative, you can upload it as shown below.



Reminder: Ad Orientation and Devices Adaptation Supported

- a) Testing playable ads: Please use the following link to test the playable ad that you want to upload:
 https://www.mindworks-creative.com/review/doc/
- b) Once the test is successful, the creatives you uploaded will need to be approved by our internal team. The approval process for interactive creatives generally takes 1-2 working days. You can check the "Status" column to see if your offer is "pending", "rejected", or "active".

nage (Dr Video Playable A	Ads Dco Ads					
ID	Creative File	Language v	Location ~	Playable Type 🗸	Upload By	Size	Statu
180 042 684	LU_PL_LU_05_IEC _mintegral ×	Japanese	All	Panoramic	Zip	1.99 MB	Active

• Step 5: Text assets translation (optional)

This is an optional function, needed to translate the original text into the language of the target area. The specifics are as follows:

a) Add creative type

	Text Asse	ets ~				
	Input Te>	t 🕖				
	Input tra	anslation text				Translate
	Copy	Translation To \checkmark				
		Language	Location		Translation	
				No Data		
Now Croative Type	+ Add	New			Total 0 < 1 > Go to 1	20/page 🗸
(APP Name, APP	ID	Creative Type ~	Value	Language	Location ~	Action
Description, CTA Button, Short Title)		CTA Button ^		language v	all	Delete
		APP Name APP Description CTA Button Short Title	Required		Total 1 < 1 > Go to 1	10/page V
					Back C	reate Offer

Note: An End-card template will be generated automatically, which includes the APP name, APP Description, CTA Button, Short Title.



Example:

b) In the regional filter at the top of the list, you can view the corresponding core creative details based on location.The processes are the same as those for creating an offer, and users can update the text assets on this page.

Note: During the promotion of the offer, if the corresponding location does not contain the required creatives, our system will automatically take the relevant content from the App Store or the Campaign. This means that any special settings here will not affect the offer that the advertiser has already created.

c) Use the translation function to change the original language into the target language(optional function)



d) Copy the content that has been translated to the corresponding position, select the promotion location

	Text As	ssets ∨								
	Input -	Text 🚺								
	insta	all now								Translate
Click to "Copy"	Cop	by Translation To $ imes $								
text to the		APP Name			Location			Translation		
corresponding		APP Description			AD,AX,AZ,BA,B	B,GF		install now		
position		CTA Button	ed		CN			现在安装		
		Short Title			JP			今すぐインス	トール	
		Russian			RU			установить се	йчас	
	+ 4	Add New					Total 4 <	1	Go to 1	20/page v
The translated	ID	Creative Type	~	Value		Language	Location	~		Action
corresponding location will	1	CTA Button	~	现在安	装	Chinese S \vee	(CN) China	a 😒		└ Delete
appear here							Total 1	1 >	Go to 1	10/page V
									5010	- othe Bo
								Back		Create Offer

4) Set tracking links

After you have successfully created an offer, you will need to configure your tracking links. Please note that the click URL for CPI offers must be set up correctly. You can only activate the offer once the testing phase has been completed successfully.

How to set tracking links:

		step 1							
Mintegral	ピ Overview	User Acquisition	📄 Reports 🛛 🛞	Account				test1000 Logoui	t English
c)ffer List ∪s	er Acquisition > Offer List	_				Adverti	sing Balance:	
	- Offer Name -	- UUID -	- Related	Campaign - 🗸 🗸	Status -	- Bid Type -	~ Platfor	m	
	- Location -						Create Offer	Search Offer	
							Spend, CVR and C	PI numbers cover the last 7 days	
	Offer Name	Created	Promote	Status	Spend ¢	CVR ¢	СРІ 🕜 💠	Action	
		2020-04-23 11:51	2020-04-23 11:51 ~ 2020-04-23 11:52	Stopped V	-	-		Edit Offer	step 2
		2020-04-23 10:57	2020-04-23 10:56 ~ 2020-04-23 10:58	Stopped V	-	-	-	Edit Of Quick Add Offer Check Report	
		2020-04-21 19:48	2020-04-21 19:45 ~ 2020-04-21 19:49	Stopped 🗸 🖉	-			Edit Of Set Tracking Lin Edit Offer Budge	step 3
		2020-04-17 17:51	2020-04-17 17:49 - 2020-04-17 17:52	Stopped V	-	-		Edit Offer	

- For CPM/CPC offers, tracking links are not necessary. You can run the offer once you have finished creating it. (Note: It is recommended to fill in tracking links to track conversions and user events for better optimization.)
- You must save the Click URL first and then you can successfully get the links by clicking the "Get Test Links" button. If you use 3rd-party tracking, please click "Save" and enter the automated testing process.
- Please check the testing status after 2-4 hours. If the test failed, please correct the error and test again manually. You may choose between automated testing and manual testing. Once you've passed either of these tests, you can start to run your campaign offers. If you choose manual testing, please follow the instructions below to fill out your testing device ID and finish downloading the app to pass the test.

Tracking URL Testing

O Before running an offer, you need a test to see if you've correctly implemented the tracking link. It just takes a few steps.



• As S2S integration doesn't support automated testing for now, please contact your account manager or technical support staff for testing.

Set Tracking Link Use	r Acquisition $>$ Offer List $>$ Set Tracking Link
	Notes 1. when you edit and save a new tracking link, your Offer will be stopped temporarily if it is running; Once the new link is tested successfully, the Offer can be restarted again. 2. Any problem? Please contact "support@mintegral.com " for help. 3. To send user data to a thind-party tracking service, you will need to provide us with a base URL for the tracking service and include the supported parameters for the data you want to receive. Offer Name jwentest0423_copy_002 Tracking Method - Select -
	Click URL
	Before running an offer, you need a test to see if you've correctly implemented the tracking link. It just takes a few steps.
	You must call the postback URL after the successful completion of the offer to track a conversion. When you loads the postback URL, it records a conversion. Please click here to find how to set up your conversion tracking URL.
	Step 2. Use the test link to install your app Device ID Cet Test Link
	Step 3. Perform Actions In Your App • Open your app, it should create a session which you will then verify in the next step. • Perform the actions in your app that you defined for each CPA (e.g. Completed Level 1)
	Step 4. Run Verification Tests After clicking the 'Run Tests' button below, our server will return messages indicating whether or not your actions in the above steps were registered in our system.
	Run Tests Test Result:

5) Copy offers

When creating offers, you may want to create multiple offers with different criteria but similar content. To do this, simply use the "Quick Add Offer" feature.

Path:

		step 1								
Mintegral	C Overview	# User Acquisition	n 🗏 Reports 🛞	Account				test1000	Logout	English
c	Dffer List Us	ser Acquisition > Offer List	_				Adverti	sing Balance:		
	- Offer Name -	- UUID -	- Related	J Campaign - V	Status -	~ Bid Type -	~ Platfor	m -		
	- Location -						Create Offer	Search	Offer	
							Spend, CVR and C	PI numbers cover	the last 7 days	
	Offer Name	Created	Promote	Status	Spend ¢	CVR ¢	СРІ 🕐 💠	Action		
		2020-04-23 11:51	2020-04-23 11:51 ~ 2020-04-23 11:52	Stopped V		-		Edit Offer		tep 2
		2020-04-23 10:57	2020-04-23 10:56 ~ 2020-04-23 10:58	Stopped V				Edit Of Or	uick Add Offer, Si heck Report	tep 3
		2020-04-21 19:48	2020-04-21 19:45 ~ 2020-04-21 19:49	Stopped V				Edit Of Se	et Tracking Link fit Offer Budget	
			2020-04-17 17:49 ~					Edit Offer		

Description:

Click the "Quick Add Offer" button and the selected offer will be duplicated. You will just need to check the offer information page by page and amend any details you need.

6) API integration

If you have personalized marketing needs that require the Mintegral Open API, you can get the API integration document from the following path. Please contact your Account Manager for assistance with integration issues.

Mintegral	C Overview	# User Acquisition	⊟ Reports	Account
Summary Rep	port Overview	Campaign List		
Today Last 3	3 days Last 7 d	Offer List		
		Manage Creative		
Spend		Reporting&API		Click

4. Edit offer details

Path:

		step 1						
Mintegral	C Overview	II User Acquisitio	n 🗏 Reports 🏽 🏽	Account				test1000 Logout
0	ffer List Use	er Acquisition > Offer List					Adverti	sing Balance:
	- Offer Name -	- UUID -	- Relate	id Campaign - 🗸 🗸	- Status -	~ Bid Type -	~ Platfor	m - 🗸 🗸
	- Location -						Create Offer	Search Offer
							Spend, CVR and C	PI numbers cover the last 7 days
c	Offer Name	Created	Promote	Status	Spend 💠	CVR \$	СРІ 🕡 ≑	Action
			2020-04-23 13:45		-			
		2020-04-23 11:51	2020-04-23 11:51 ~ 2020-04-23 11:52	Stopped ~	D	-	step 2	Edit Offer :
		2020-04-23 10:57	2020-04-23 10:56 ~ 2020-04-23 10:58	Stopped ~	D	-		Edit Offer :
		2020-04-21 19:48	2020-04-21 19:45 ~ 2020-04-21 19:49	Stopped ~	D	-	-	Edit Offer :

Edit offer:

The process of editing an offer is the same as the process of creating an offer. Simply click "Edit Offer" next to the offer you would like to update and follow the on-screen steps.

5. Edit offer status

Path:

		step 1						
Mintegral	🗅 Overview	# User Acquisition	⊟ Reports	Account				test1000 Logout
C	Differ List Use	er Acquisition > Offer List	-				Adverti	sing Balance:
	- Offer Name -	- UUID -	- Rel	ated Campaign - V	Status -	∽ Bid Type -	~ Platfor	m - 🗸
	- Location -						Create Offer	Search Offer
				step 2			Spend, CVR and C	PI numbers cover the last 7 days
	Offer Name	Created	Promote	Status	Spend ‡	CVR ¢	СРІ 🕜 ≑	Action
			2020-04-23 13:45					
		2020-04-23 11:51	2020-04-23 11:51 ~ 2020-04-23 11:52	Stopped ^ 0				Edit Offer :
		2020-04-23 10:57	2020-04-23 10:56 ~ 2020-04-23 10:58	Running				Edit Offer
		2020-04-21 19:48	2020-04-21 19:45 ~ 2020-04-21 19:49	Stopped 🗸 🗸			-	Edit Offer :

6. Creative management

If you need to manage your creatives in batch, simply go to the "Manage Creatives" section as shown below.

Mintegral	C Overview	# User Acquisition	⊟ Reports	Account	Help Center		test1000 Logout English 🗸
Summary	Report Overv	Campaign List					
Today	Last 3 days La	Offer List					UTC +8 (Shanghai, Hong Ko 🗸
		Manage Creative					
Spend	L		Click			Conversions	
\$0.000			9			0	

1) Upload creatives and apply to offers in batch:

Choose the type of creatives and finish uploading (see below how to upload a video or image creative. Please refer to Page 15 to learn how to upload playable ads and interactive end-cards.)



2) Upload creatives and apply to offers in batch:

	Mana Imag	e Or Video Playable A	User Acquisition > M ds Dco Ads	lanage Creative					
Use the checkboxes to select which creatives	Ci A	eative Name - S	Supported Ad Type -			Creative Type - 🗸 🛛	rbxel / Dimension	- Campaign Name	- Offer Name - Search Creative
you want to delete, then click the "Delete Creative" button.		Creative Name	Preview	Pixel / Dimension	Size 27.46 KB	Upload Time	Supported Ad Type Banner Display Interstitial Display Native Appwall Interstitial Video	Apply in Offer	Action Apply in Offer
							Native Video Rewarded Video Instream Video More Offer Splash AD	_001	Delete

7. Target setting

 You can set target apps (blacklist and whitelist) by going to "Account – Target Setting". There, you will be able to select the apps you want your offers to include or exclude. Changing the settings here will be reflected across all the offers in your account.

Mintegral	C Overview	# User Acquisition	⊟ Reports	Account	Help Center	test1000 Logout English	
Target Setting	g Account > Tai	rget Setting					
		User Name test100	Android Offer Anl App Include Anl App Include Anl App Acade Acade Conters Conters Action Action Action Action Action Action Conters Co	Exclude	Specific App Specific App Specific App Specific App	Submit	
			Copyright 202	0 Mintegral All rights	reserved.		

2) Set the target apps in your offer, then select the apps you want to include or exclude.

Advanced Ta	argeting ~			
Targ	get Carrier	All Carriers		Specific Carriers
Custon	n Devices	All Devices		Specific Devices
Targeting	Category	All Categories		Specific Categories
Custom A	Audiences	All Audiences		Specific Audiences
Та	arget App	All App	0	Specific App
	c	Include Exclude		
		Select All Clear All Exclude C		
Custom Ad	Schedule	All		Specific Ad Schedule
Custom Device L	Language	All Device Language		Specific Device Language
Retargetir	ng Device	Yes	0	No
				Submit

- For the "Target App" feature, the maximum number of apps you can whitelist or blacklist within a single setting is 2,000
- The "Target App" settings from the "Offer" dimension will take precedence over those in the "Account" dimension. This means that if you have any "Target App" settings in the "Account" dimension, they will be overridden by the settings you chose in the "Offer" dimension.

8. Reports

1) Summary report

Click the "Overview" button from the main menu bar, and you can view data reports for today, the last 3 days, last 7 days or last 15 days:

	step 1			
Mintegral	C Overview	# User Acquisition	⊟ Reports	Account
S	ummary Repo	- Overview > Summar	y Report	
step 2	Today Last 3 d	days Last 7 days	Last 15 days	

Description:

- In the "Campaign performance" and "Offer performance" reports, only the top 20 items will be displayed.
- Click a certain campaign name or offer name to visit a sub-page where you can view detailed data of the respective campaign or offer.



2) Detailed data reports

Performance monitor :

You can view multi-dimensional data in the "Performance monitor" report, and use the "CSV Bid Manager" function to set bids for the "mtgid" dimension of sub-channels.

	step I	
Mintegra	ם 🗈 Overview 🔡 User Acquisition 📄 Reports 🛞 Account	
step 2	Performance Monitor Reports > Performance Monitor	
	UTC +8 (Shanghai, Hong K >	
	- Promote Country / Region -	
step 3	3 CSV Bid Manager Sub-channel bid setting	

Sub-channel bid settings :

IN

• Step 1: Select the corresponding offer to begin downloading the file. The CSV file before editing looks as follows:

CSV Bid Ma	anage	r					×
Download C	:SV	Upload CSV					
Offer	- Offer I	Name -					
					Cancel	Download	
Offor Nam	Goo	۸D	D	Bid	Pato	Dofault	_
UTET Nam	TN	mt	g1130739	defa	ault	Default 0.	5
	IN	mt	g121558	defa	ault	0.	5

mtg180862(default

0.5

• Step 2: For the sub-channels where the bid needs to be modified, replace the "default" value in the "Bid Rate" column with the new bid value and delete the contents of the "Default" column. The edited content should look as follows:

Offer Name	Geo	APP	Bid	Rate	Default
	IN	mtg1130739		1.5	
	IN	mtg1215587		2	
	IN	mtg1808626		1.8	

• Step 3: Delete the sub-channels that do not need to be edited, only keep the modified content, save the CSV file and upload it again:

CSV Bid Manager						
Downloa	ad CSV	Upload CSV				
Offer	- Offer	Name -				
			Cancel	Download		

Note: Sub-channel bidding supports uploading bids for multiple offers and multiple regions in the same CSV file.

Offer u	uid	Geo	APP	Bid Rate	Default	Currency
offer 1		US	mtg114310	5.5		USD
offer 2		AU	mtg122720	7		USD
offer 3		CN	mtg141408	5.5		USD
offer 4		US	mtg120832	8		USD
offer 5		US	mtg118579	7		USD
offer 6		US	mtg126233	5.5		USD
offer 7		US	mtg116195	6		USD

Event monitor :

You need to complete the event postback process to have data in this report.

Mintegral	🙄 Overview 📲 User Acquis	ition 🗐 Reports	Account		test1
	Event Monitor Re	ports > Performance M	onitor		Advertising Balance:
UTC +6 (Shanghat, Hong K $ \sim $		Creative Monitor	2020-05-14 - Campaign Name	- Offer Name -	Advanced Controls Export Data Search Data
	Day ¢	Offer \$	Impression 🗢 Clicks 🗢	Conversions 🗢	UnKnown
	Sum		5		
	2020-05-14		1		

Creative monitor :

You can view data for each of your creative in different dimensions.

integral	C Overview User Acquisition	🗐 Reports 🛛 🛞 Ac	ccount	test100
	Creative Monitor Report	Performance Monitor	Advertising Balance.	
	UTC +8 (Shanghai, Hong K 🗸	Event Monitor	2020-05-14 - Campaign Name Offer Name Ad Type Ad Type	
	Creatives ID	Creatives Name	Endcard ID - Promote Country / Region > Advanced Controls	•
			Export Data Search Data	
	Day \$ Creative ID \$	Creative Name \$ 0	Offer ÷ Impression ÷ Clicks ÷ Conversions ÷ eCPM ÷ CPC ÷ CTR ÷	

9. Account management

1) Modify the basic information

Path:

Minte	egral	C Overview	# User Acquisition	⊟ Reports	Account	
E	Basic Inf	ormation	Account > Basic Information		Basic Information	
					User Management	
					Change Password	
				User Name	Add Funds	
				Email Address	Billing Management	
					(

Description:

The "user name" and "email address" cannot be modified. If you want to change them, please contact your Account Manager for assistance.

Basic Information Account > Basic Information	
User Name	
Email Address	
Skype/Contact Number	
Registered Business Name (EN)	
Registered Business Address	
Timezone	UTC +8 (Shanghai, Hong Kong, Kuala Lumpur, Manila, Singapore, Taipei, Perth \sim
Main Address	~ 1
Company Website	
Product Link	
	View Advertiser Terms of Service and Privacy and Data Protection Addendum
	Submit

2) Modify the password

Path:

Mintegral 🛾 Overview	∷ User Acquisition	Account Account	
Change Password	Account > Change Password	Basic Information	
	User Management		
	Change Password		
	Add Funds		
	Billing Management		

Mintegral	C Overview	User Acquisition	⊟ Reports	Account		test1000 Logo
Change Passv	vord Account	Change Password				Advertising B
		Current Password				
		New Password				
		Confirm Password				
					Save	

Description:

- When you change your password, please fill in all the relevant fields, otherwise your changes will not be saved.
- The password length has to be between 8-20 digits and must contain uppercase letters, lowercase letters, and numbers.